



Colton Branscum

Creative. Motivated. Designer + Illustrator.

Contact

361-658-8272

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www.ColtonBranscum.com

Education

The Art Institute of Austin - BFA - Jan. 2010 - Dec. 2012

Texas State San Marcos - MFA - Jan. 2013 - Dec. 2016

Design Work

Design Ranch '18 Branding Team

Team Lead: Carlos Menchaca - Carlos.Menchaca@gmail.com

Contributed to finalized logo, established color palette, currently working with branding team on book design for the event

-January, 2017 - Present

Mighty & True *bwo* The Creative Group

Supervisor: Cody Nutter - Cody@mightyandtrue.com

CGC '17 collateral + installations, white papers, web elements (email/web imagery), conference installations, M&T collateral

-May 2, 2017 - Present

Art Institute of Austin Adjunct Professor

Supervisor: Michael "Travis" Crabtree - Mcrabtree@aii.edu

Classes: Adobe Illustrator + Graphic Design History

-Spring Quarter 2017

Humann *bwo* The Creative Group

Supervisor: Sara Wingfield - Sara@humann.com

Assembling + editing + organizing assests (logos + packaging + photos) web/email, packaging, special events

-November 17, 2016 - December 15, 2016

Frank Erwin Center Junior Designer

Supervisor: Melissa Taylor - melissa.taylor@erwin.utexas.edu

Ads + Signage (print + digital), mass email, Erwin Center collateral

-October 19, 2016 - April 14, 2017

Chasse Consulting *bwo* The Creative Group

Supervisor: Jess Pendleton - Jpendleton@chasseconsulting.com

Presentation prep., editing, typeseting, etc

-June 22, 2016 - July 20, 2016

Thesis Research Fellowship Texas State San Marcos

Thesis Chair: M. Wright - Mw47@txstate.edu

Grant awarded to select masters and doctoral level students

-Fall 2015

Skills

Adobe CC

-InDesign, Photoshop, Illustrator

Brackets (HTML5 + CSS)

Sketch

Keynote

Microsoft Office

-Word, Power Point, Excell

Illustration

-Pencil, Ink Pen, Marker, etc.

Print Making

-Screen Printing, Letterpress, Digital

Photography

-Skilled with Canon Rebel XSI (+, -, similar)

Copy Writing

Membership

Participation in AIGA Austin

-2010 - Present

The Lightbulb Exchange Design based social initiative

Co-Founder

-2012 - Present

AIGA Austin Board Explorer

-2017 - Present

