



Colton Branscum

Creative. Motivated. Designer + Illustrator.

Contact

361-658-8272

ColtonBranscum@gmail.com

www.ColtonBranscum.com

Education

The Art Institute of Austin - BFA - Jan. 2010 - Dec. 2012

Texas State San Marcos - MFA - Jan. 2013 - Dec. 2016

Design Work

Atkins Global Special Projects Coordinator

Manager: Dale Austin - Dale.Austin@atkinglobal.com

Art Direction, project management, publication design, internal branding, installations, presentation decks, white papers, print + digital collateral, copy writing, photography

-March, 2018 - Present

Design Ranch '18 + '20 Branding Team

Team Lead: Carlos Menchaca - Carlos.Menchaca@gmail.com

Contribute/d to logo design, brand direction, color palette, collateral design, D.R. book design, press checks

-January, 2017 - April, 2018 + January, 2019 - Present

Art Institute of Austin Adjunct Professor

Head of Dept: Dean Carpenter Turner - RCarpenterTurner@aai.edu

Classes: Illustrator, G. D. History, Publication Des., G. D. Portfolio

-Spring 2017 - Present

Mighty & True Production Designer

Supervisor: Cody Nutter - Cody@mightyandtrue.com

CGC '17 collateral + installations, white papers, web elements (email/web imagery), conference installations. M&T collateral +

-May 2, 2017 - November, 2017

Humann Production Designer

Supervisor: Sara Wingfield - Sara@humann.com

Assembling + editing + organizing assets (logos + packaging + photos) web/email, packaging, special events

-November 17, 2016 - December 15, 2016

Frank Erwin Center Junior Designer

Supervisor: Melissa Taylor - melissa.taylor@erwin.utexas.edu

Ads + Signage (print + digital), mass email, Erwin Center collateral, new logo for Texas Box Office

-October 19, 2016 - April 14, 2017

Chasse Consulting Production Designer

Supervisor: Jess Pendleton - Jpendleton@chasseconsulting.com

Presentation prep., editing, typesetting, etc

-June 22, 2016 - July 20, 2016

Skills

Adobe CC

-InDesign, Photoshop, Illustrator

Brackets (HTML5 + CSS)

Sketch

Keynote

Microsoft Office

-Word, Power Point, Excell

Illustration

-Pencil, Ink Pen, Marker, Procreate, etc.

Print Making

-Screen Printing, Letterpress, Risograph, Digital

Photography

-Skilled with Canon Rebel XSI (+, -, similar)

Copy Writing

Speaking Events

2018 Communication Directors Institute

National Association of Realtors

Guest lecturer - July 13, 2018

Pixel Shredder - Round Table Discussion

Art Institute of Austin

Moderator - July 17 + 19, 2018

Awards

Thesis Research Fellowship

Texas State University - Chair: M. Wright

Fall 2015

Membership

AIGA AIA + AIGA Austin

Design based social initiative

-2010 - Present

AIGA Austin

Board Member

-2017 - Present

Creative Mass Chair

-2019 - Present

The Lightbulb Exchange

Design based social initiative

Co-Founder

-2012 - Present

